

### WHO WE ARE

Daniels & Co. is a world-class corporate development firm that specializes in bridging the gap between brands, consumers, companies and investors. Our team consists of designers, programmers, journalists, financial professionals and business strategists that strive to bring your vision to life and create awareness of your company through highly effective, multi-faceted investor relations campaigns.

### WHAT WE DO

All of our campaigns are individually tailored and customized for each company we work with. Every business has different needs and requires a unique set of tools to achieve their desired goals.

#### **Generating Investor Interest in Your Company**

- Daniels & Co. maintains an active database of institutional investors seeking to invest in various sectors.
- Our principals have active relationships with large and small institutional portfolio managers, from Mutual Funds to Hedge Funds as well as Family Offices.
- Buy Side – we have relationships with brokerages throughout the country, allowing access to a large pool of retail investors that are constantly searching for new ideas.

#### **Preparation of Fact Sheets, Executive Summaries, and Press Releases**

- Our experience in writing institutional research allows our company to effectively communicate your story.
- We understand which information is most important to investors and we assure communications are designed accordingly.
- All of our principals have professional experience with both public and private companies, enabling our team to help design investor materials with accuracy and relevance.

#### **Scheduling and Preparing Teleconferences, Road Shows, and Investor Presentations**

- We help you prepare for and moderate your quarterly conference calls with investors.
- We organize non-deal road shows in key money centers to increase investor exposure of your company's progress.
- We assist in preparing company presentations with a focus on simplicity, impact and relevance to investors.

#### **Getting Your Company in Front of Research Analysts & Journalists**

- Our principals work among the leading research analysts and finance journalists on Wall Street.
- Our knowledge base of various sectors, coupled with peer group relationships, gives us a significant competitive advantage over traditional IR firms.
- Our understanding of the administrative and operational aspects of investment banks gets your company to the key decision makers for research, road shows, and broker events.

## THE DANIELS DIFFERENCE

Daniels & Co. leverages new technology to enhance the content experience beyond standard industry practices. Our proprietary approach maximizes engagement, generates real results and increases ROI for the companies we work with. We meticulously work to go above and beyond common IR solutions and provide an interactive experience you won't find with other companies in our industry. We are highly selective when choosing our clients as we look to devote our time and resources to those companies who are willing to join our commitment to excellence.

## PROFESSIONALISM YOU CAN TRUST

All services are done in-house with oversight from executive management, working with your company hand-in-hand until there is *complete satisfaction* from both parties. Our campaigns are conducted in 3,6, and 12 month terms along with your choice of either weekly or monthly progress reports.

If you are currently exploring your options regarding any type of business development or investor relations solutions, please contact **Anthony W. Licausi, V.P. of Corporate Development, Investor Relations Unit, directly at 888.944.4769 x.103** or by email at [Anthony@dcodevelopment.com](mailto:Anthony@dcodevelopment.com).

We look forward to working with you as an extension of your current team and helping you to attain your goals!

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## LEARN MORE ABOUT US

[Our Corporate Development Division](#)

[Our Creative Digital Division](#)

## ARTICLES & PRESS

[The Problem with Investor Relations](#)

[Going Global: The Recent Success Behind New York based Daniels & Co.](#)